



NH Department of Education

# Bureau of Career Development

**Title:** Cosmetology/Cosmetologist, General.

**CIP# 120401**

**Definition:** A program that generally prepares individuals to cut, trim, and style scalp, facial, and body hair; apply cosmetic preparations; perform manicures and pedicures; massage the head and extremities; and prepare for practice as licensed cosmetologists in specialized or full-service salons. Includes instruction in hair cutting and styling, manicuring, pedicuring, facial treatments, shampooing, chemical applications, esthetics, shop management, sanitation and safety, customer service, and applicable professional and labor laws and regulations.

## Potential Pathways focuses beyond general Cosmetology

- Art
- Science
- Health Science
- Math
- Business
- Entrepreneurship
- Marketing
- Management
- Education/Human Services

## Careers Cluster

Students in cosmetology programs learn and practice skills that prepare them for diverse post-high school education and training opportunities, from apprenticeships and hours required per programs to receive licensure where applicable.

- Nail Technician
- Esthetician
- School Director
- Dermatologist
- Shampoo assistant
- Microblading tech
- Tattoo Artist
- Beauty Blogger
- Makeup artist
- Platform Artist
- Admissions Representative
- Cosmetic Buyer
- FX Makeup Artist
- Artificial Hair specialist
- Herbalist
- Beauty Editor
- Cosmetologist
- Educator
- State Board Member
- State Board Inspector
- Lash Extensionist
- Massage Therapist
- Plastic Surgeon

**Note:** Each school and school district have different CTE options. Not every district has classes in every cluster, nor does every district offer CTE dual credit and Advanced Placement options.

## **Common Competencies**

Upon completion of their selected pathway program, all NH CTE students will:

- Use correct terminology, vocabulary and appropriate language to communicate effectively in the workplace.
- Select and safely use appropriate tools, supplies, and equipment for a specific task or set of tasks.
- Employ effective time and project management strategies to complete work efficiently and proficiently.
- Apply math concepts, including measurement, operations, and higher mathematics to relevant applications and specific tasks.
- Demonstrate awareness strategies to safely work in a variety of workspaces and locations.

## **Pathway Competencies**

Upon completion of the cosmetology program pathway, students will achieve competency in five areas.

**Each student will:**

- **College and Career Readiness:**
  - Develop a career plan outlining opportunities in the Beauty and Wellness Industry and career pathways
- **General Sciences:**
  - Apply and demonstrate scientific processes necessary in the industry.
- **Beauty Industry:**
  - Apply appropriate processes and techniques needed for all aspects of the industry including hair, nails, and skin.
- **General Business:**
  - Develops, accesses, and plans business creation possibilities as well as identifies concepts of business sustainability, human resource management, and marketing.
- **Leadership:**
  - Demonstrates and applies leadership skills through effective communication, goal setting, collaboration, and community involvement.