



INTRODUCTION

This curriculum guide was developed by New Hampshire industry professionals and educators to introduce high school students to important topics of Hospitality and Tourism. It also provides a basis for work or further study in the areas of Food Production and Services, Lodging Management, Travel and Tourism and Recreation and Sports Management. Hospitality and Tourism is one of the largest employers in the state as well as worldwide. In New Hampshire there are over 65,000 people employed in the industry and worldwide 1 out of every 8 people are employed in the Hospitality Industry. The industry grows at over 5% per year.

The objective of the Hospitality and Tourism Curriculum is to create a working guide and resource document that is used by high school teachers in various academic disciplines. It is our hope that teachers in the areas of Business, Marketing, Culinary Arts, Social Studies, Family and Consumer Science, Travel Tourism and other areas will find this material useful. The different units may be used in any order or individually to enhance these areas of career exploration. This material is meant to be a starting place for teachers to introduce the concepts of the Hospitality and Tourism Industry to interested students, and by no means should the learning experience be confined to this curriculum. Many reference books and videos are listed and should be used whenever possible.

The use of this curriculum is not limited to the field of education. It can act as a bridge between education and professionals currently in the industry, especially those employing entry-level employees. Because of its modular nature, various subjects can be addressed when the need arises and used at a later time for reference. This document also makes a solid foundation for the industry to develop standards based internships with written goals and outcomes.

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