



University System
of New Hampshire

Public Higher Education Task Force Orientation and Background

December 21, 2023

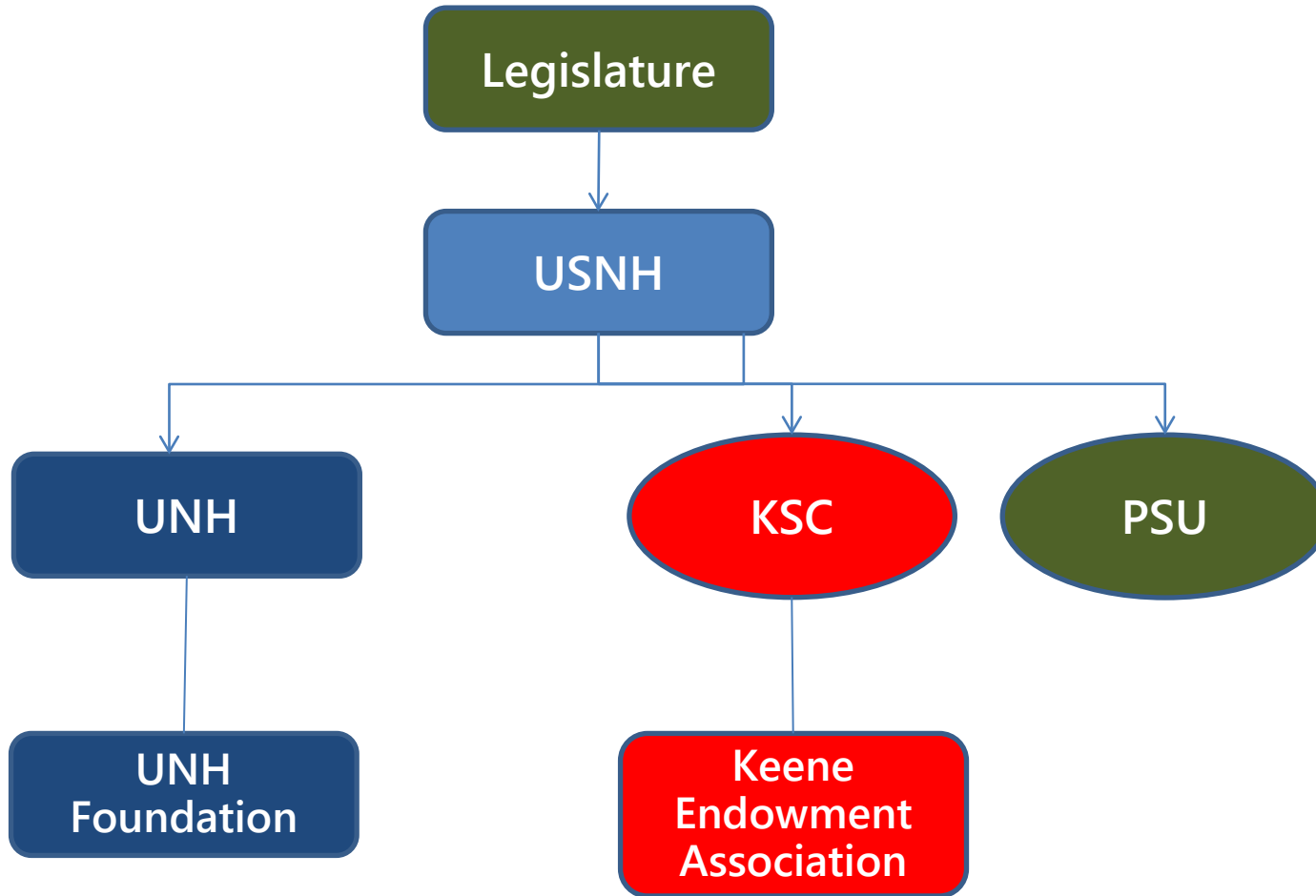
Statutory Charter of the University System



187-A:1 The University System of New Hampshire. – The university system of New Hampshire is established and made a body politic and corporate, the main purpose of which shall be to provide a well coordinated system of public higher education offering liberal undergraduate education encompassing the major branches of learning, emphasizing our cultural heritage, and cultivating the skills of reasoning and communication. The university system shall provide for professional and technical 2-year, 4-year and graduate programs which serve the needs of the state and the nation; for research which contributes to the welfare of mankind, to the development of the faculty, and to the educational experience of students; and for its faculty and staff to bring educational resources and professional experience to the benefit of the state and its people. The university system of New Hampshire is authorized to grant and confer in the name of the university system of New Hampshire all such degrees, literary titles, honors and distinctions as other universities may of right do.

Source. 1981, 331:1. 1983, 420:3, eff. June 24, 1983.

Overview of USNH Structure



Public Institution

- Corporate Charter (RSA 187-A)

Governing Board

- 28 Trustees
- Committees
- Chancellor
- Presidents' Council

“The university system shall be governed by a single board of trustees who shall be responsible for ensuring that its components, each having a unique character and educational mission, operate as a well coordinated system of public higher education”
(RSA 187-A:2-a)

USNH Enrollment and Conferrals



Enrollment

	Fall FTE		12-Mo Headcount	
	2022	2023	FY22	FY23
NH Resident	10,683	10,570	15,058	14,095
Nonresident	11,233	11,149	13,032	12,958
Total	21,916	21,719	28,090	27,053
NH % of Total	48.7%	48.7%	53.6%	52.1%

Awards Conferred

	AY 2022-23
Associate	86
Bachelor's 1st Major	4,408
Bachelor's 2nd Major	456
Master's	1,053
Doctorate	297
Certificates	278
Total Awards	6,578

Enrollment Online

	Fall 2023
Undergrad	11%
Grad	31%

USNH Enrollment By The Numbers



**Table 1: Full-Time Equivalent Credit Enrollment
For the Fall of Each Fiscal Year**

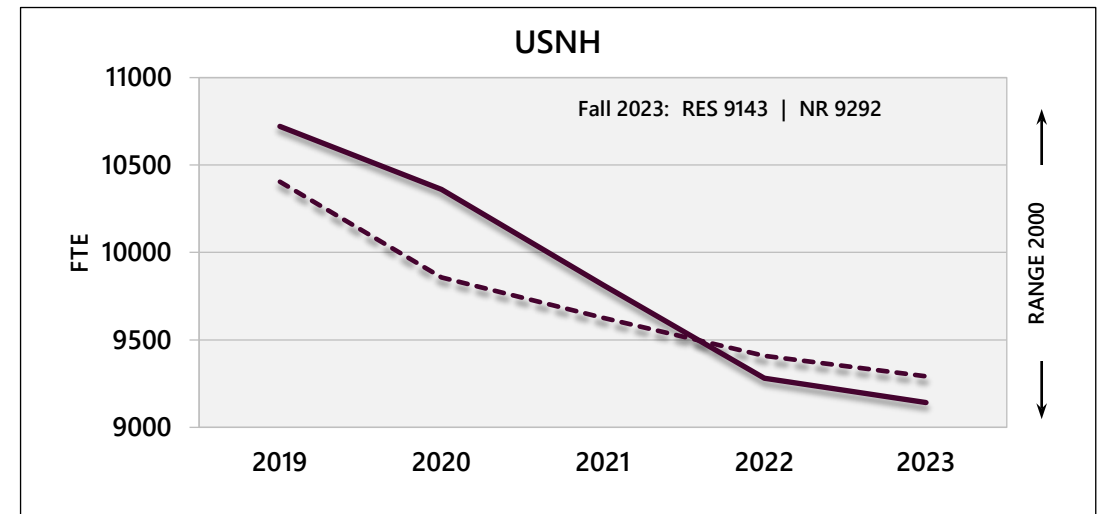
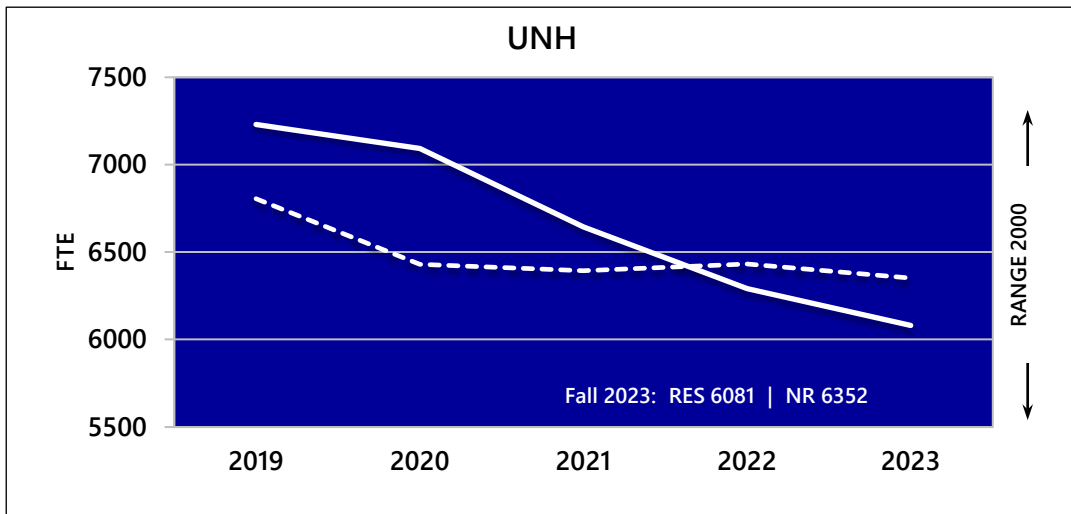
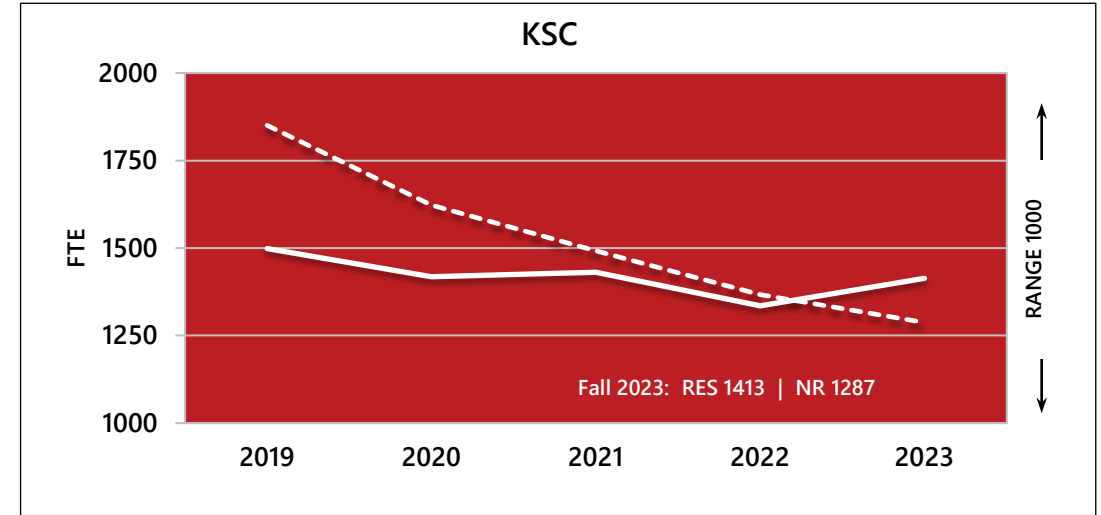
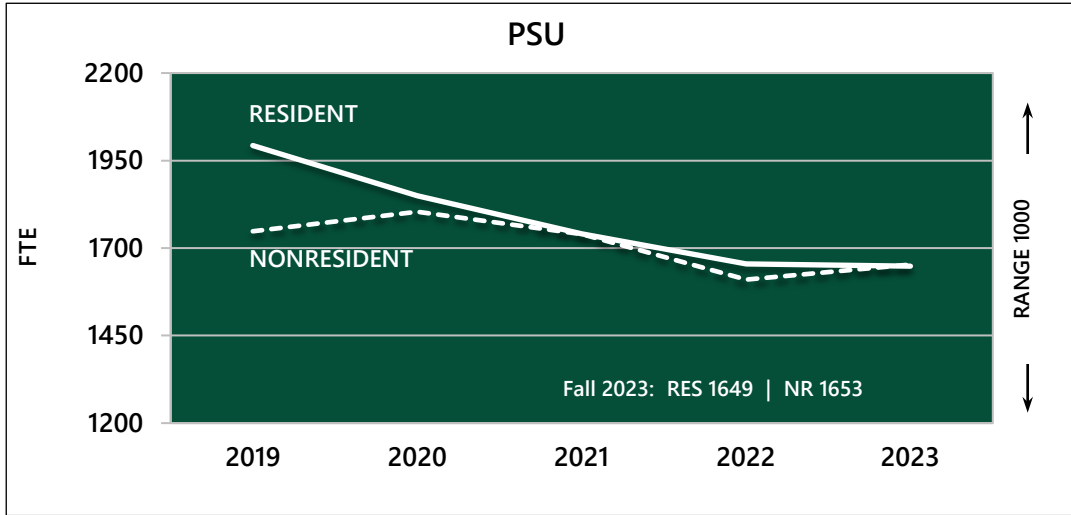
	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
UNH (all campuses)	15,629	15,141	14,750	14,514	14,390
PSU	4,772	4,409	4,260	4,086	3,717
KSC	3,487	3,434	3,111	3,003	2,777
GSC	1,468	1,444	1,452	1,221	1,032
Total USNH FTEs	<u>25,356</u>	<u>24,428</u>	<u>23,573</u>	<u>22,824</u>	<u>21,916</u>
NH Resident	12,842	12,413	12,067	11,469	10,683
Nonresident	<u>12,514</u>	<u>12,015</u>	<u>11,506</u>	<u>11,355</u>	<u>11,233</u>
Total USNH FTEs	<u>25,356</u>	<u>24,428</u>	<u>23,573</u>	<u>22,824</u>	<u>21,916</u>

Fall Undergraduate FTE

includes nondegree for-credit ~1% of total



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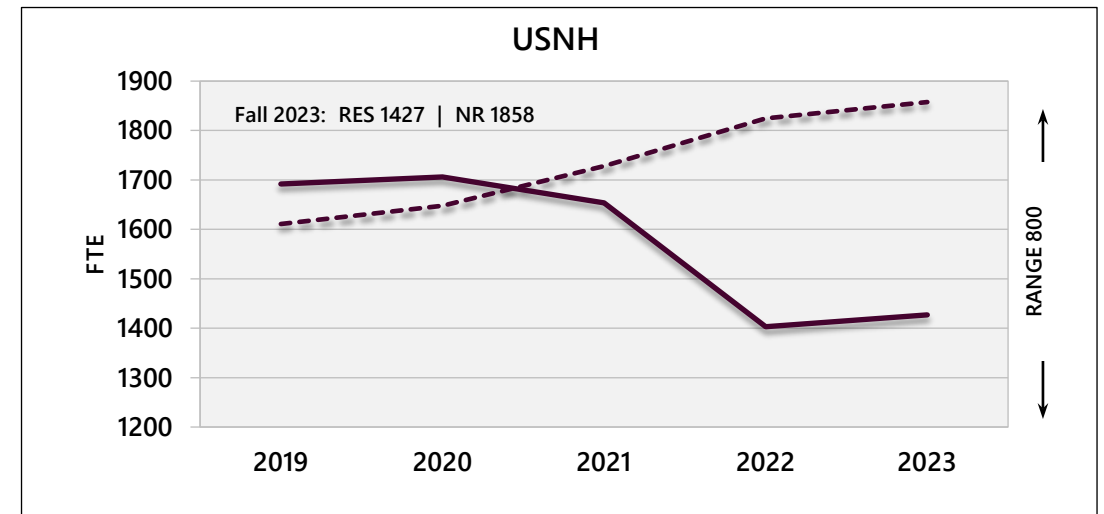
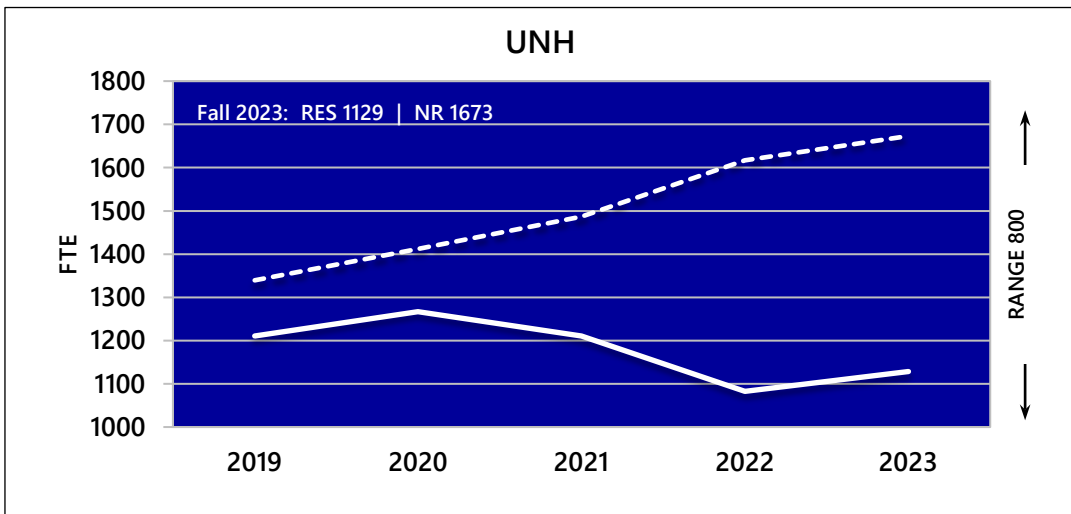
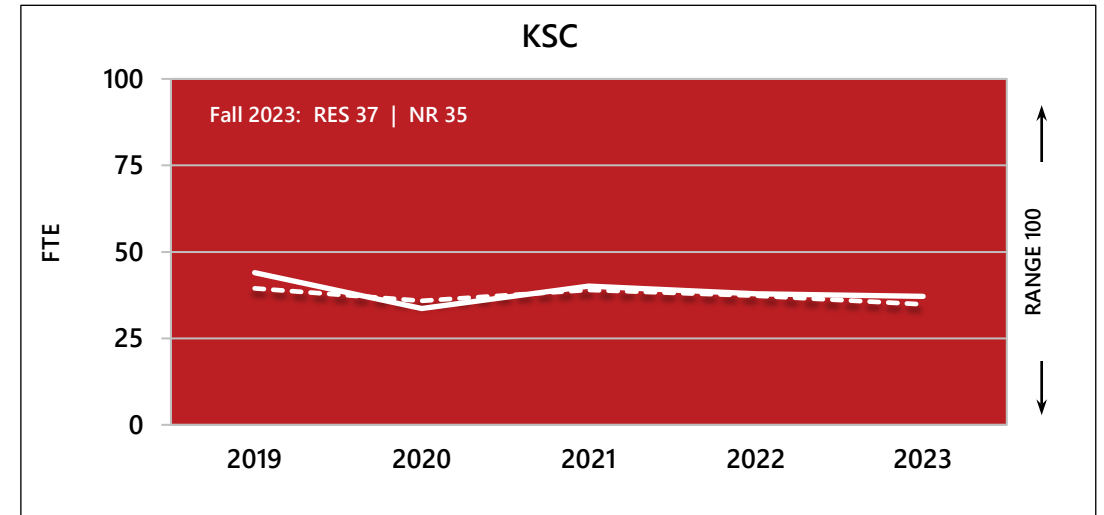
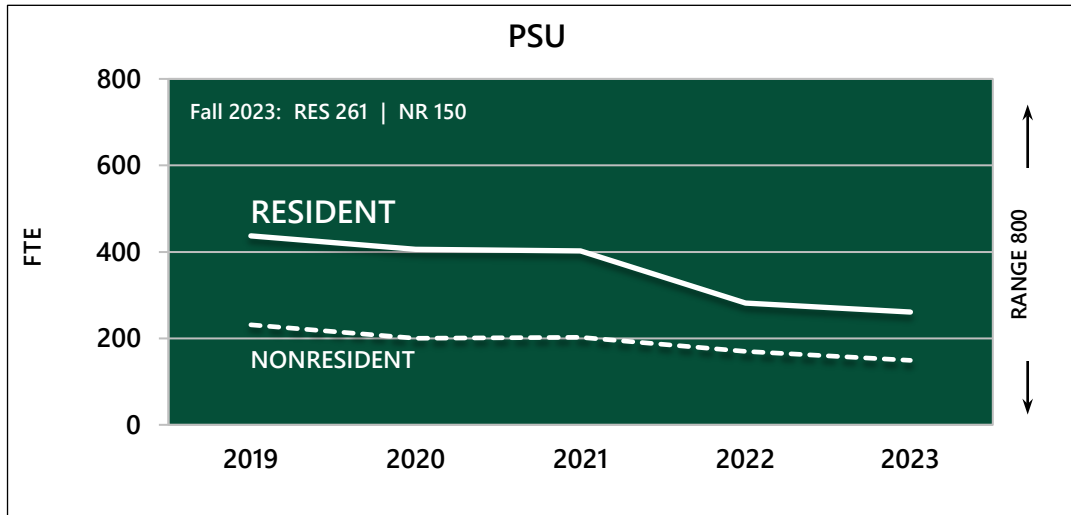


Fall Graduate FTE

includes nondegree for-credit ~4% of total

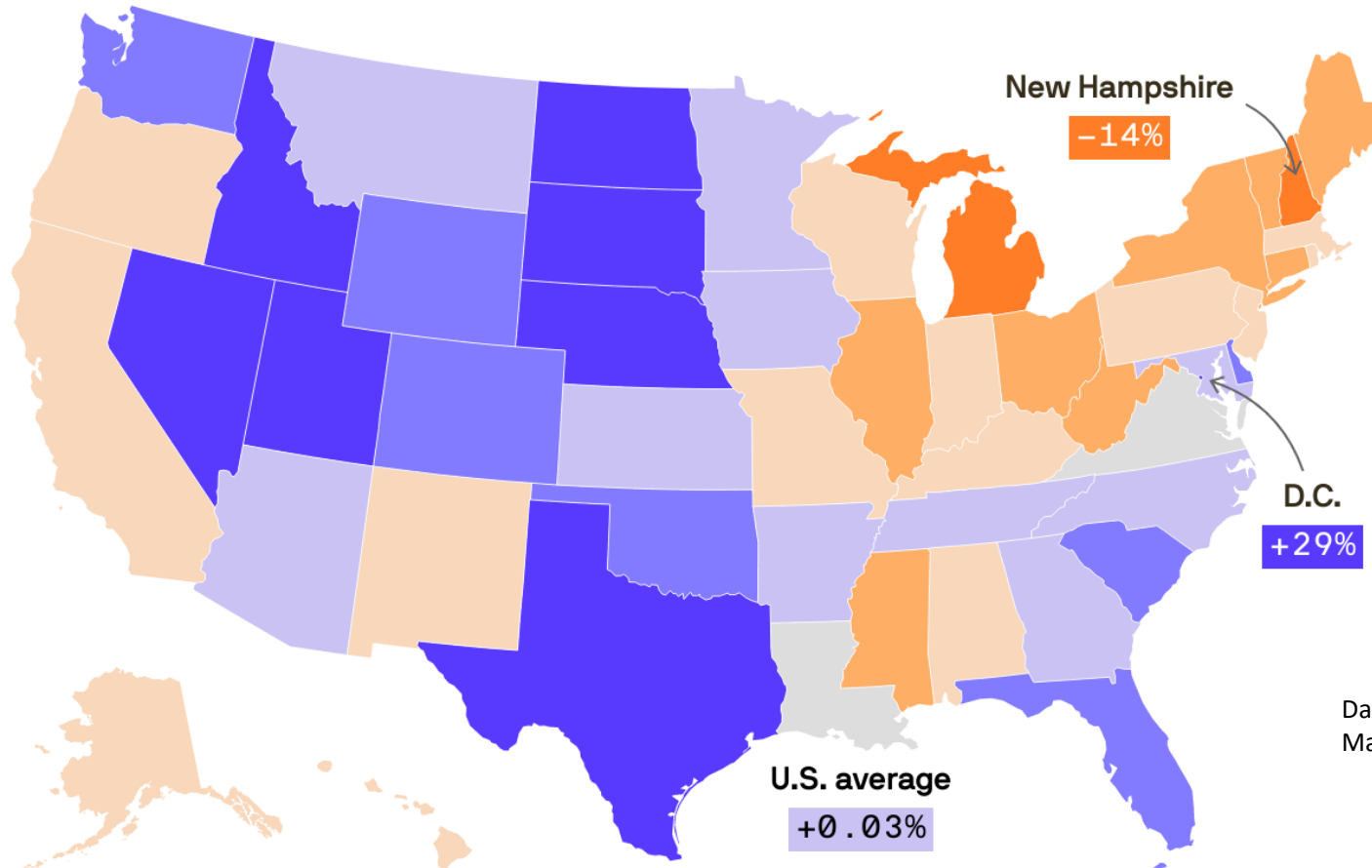
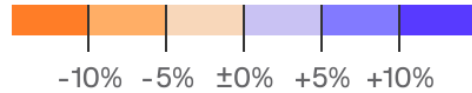


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of New Hampshire



Challenges: NH Particularly Hard Hit

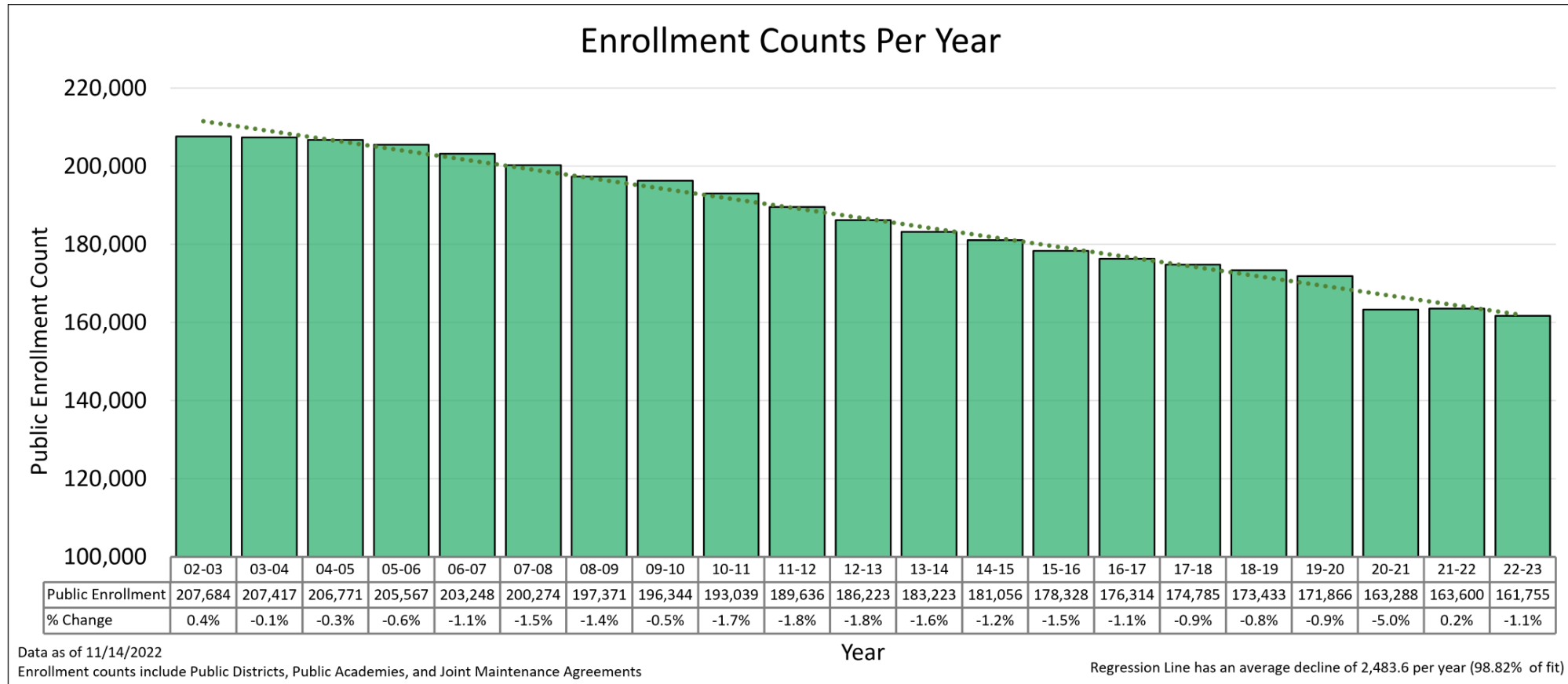
Change in public school enrollment, 2009 to 2020



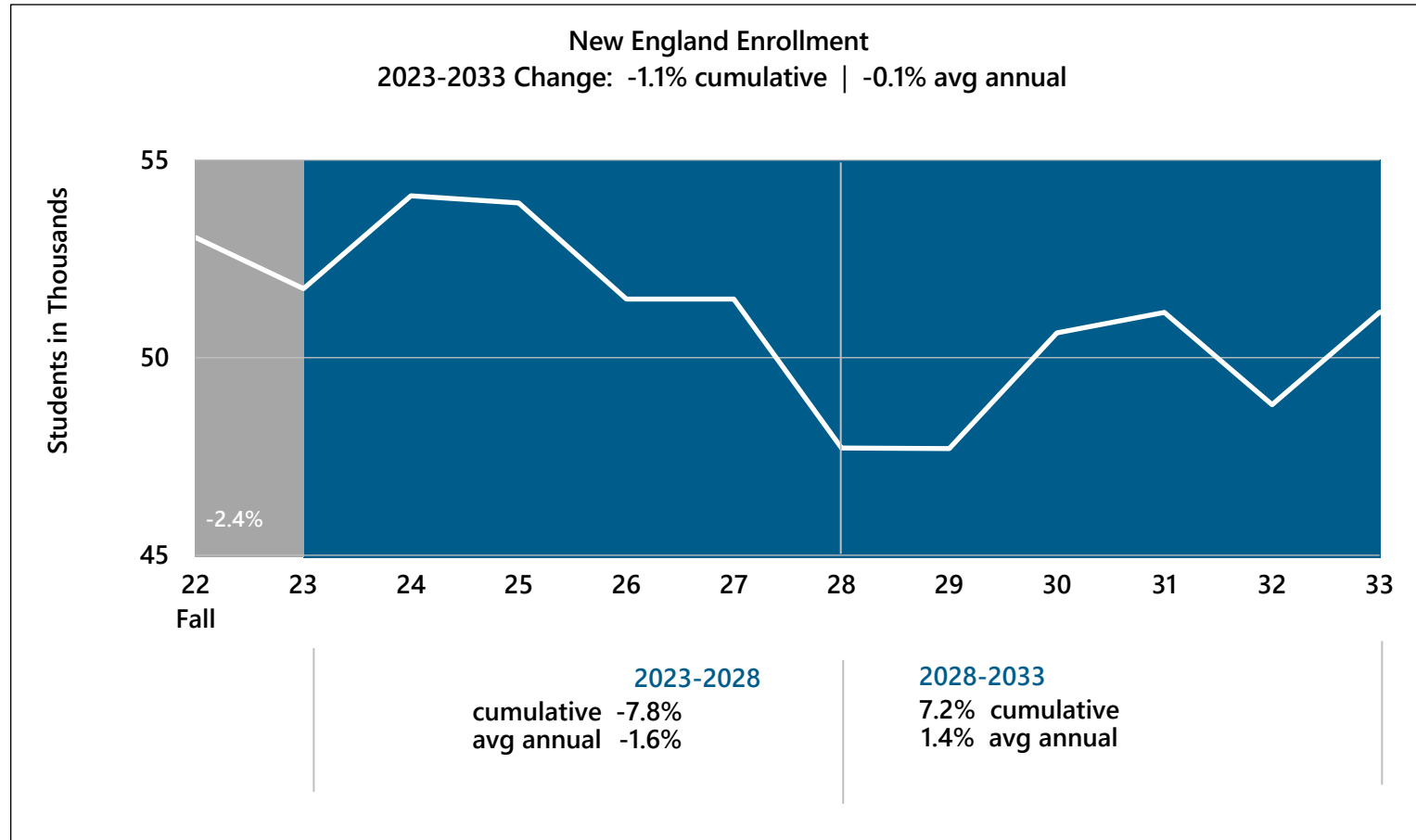
Data: National Center for Education Statistics;
Map: Tory Lysik/Axios Visuals

Challenges: Fewer Students

NH K-12 Public School Enrollment, NHDOE



Challenges: First-Year Student Enrollment Projections New England Public 4-Year College-Goers



Statements of Net Position as of June 30,
\$ in millions



Table 5: Condensed Information from the Statements of Net Position as of June 30,
(\$ in millions)

	2019 ¹	2020	2021 ²	2022	2023 ³
Cash and short-term investments	\$ 224	\$ 224	\$ 216	\$ 255	\$ 227
Endowment and similar investments	809	803	1,001	862	912
Capital assets, net	1,117	1,120	1,144	1,119	1,160
Other assets and deferred outflows of resources	92	107	113	112	128
Total Assets and Deferred Outflows of Resources	2,242	2,254	2,474	2,348	2,427
Derivative instruments - interest rate swaps	23	29	22	11	-
Postretirement medical benefits	83	91	86	78	66
Long-term debt	465	439	412	381	380
Other liabilities and deferred inflows of resources	173	198	297	257	277
Total Liabilities and Deferred Inflows of Resources	744	757	817	727	723
Net investment in capital assets	685	709	721	723	744
Restricted financial resources	495	497	606	591	623
Unrestricted financial resources	318	291	330	307	337
Total Net Position	\$ 1,498	\$ 1,497	\$ 1,657	\$ 1,621	\$ 1,704

¹ Beginning net position restated to reflect the adoption of GASB 83 related to asset retirement obligations

² Certain balances restated to reflect the adoption of GASB 87 related to leases

³ GASB 96 implemented as of July 1, 2022

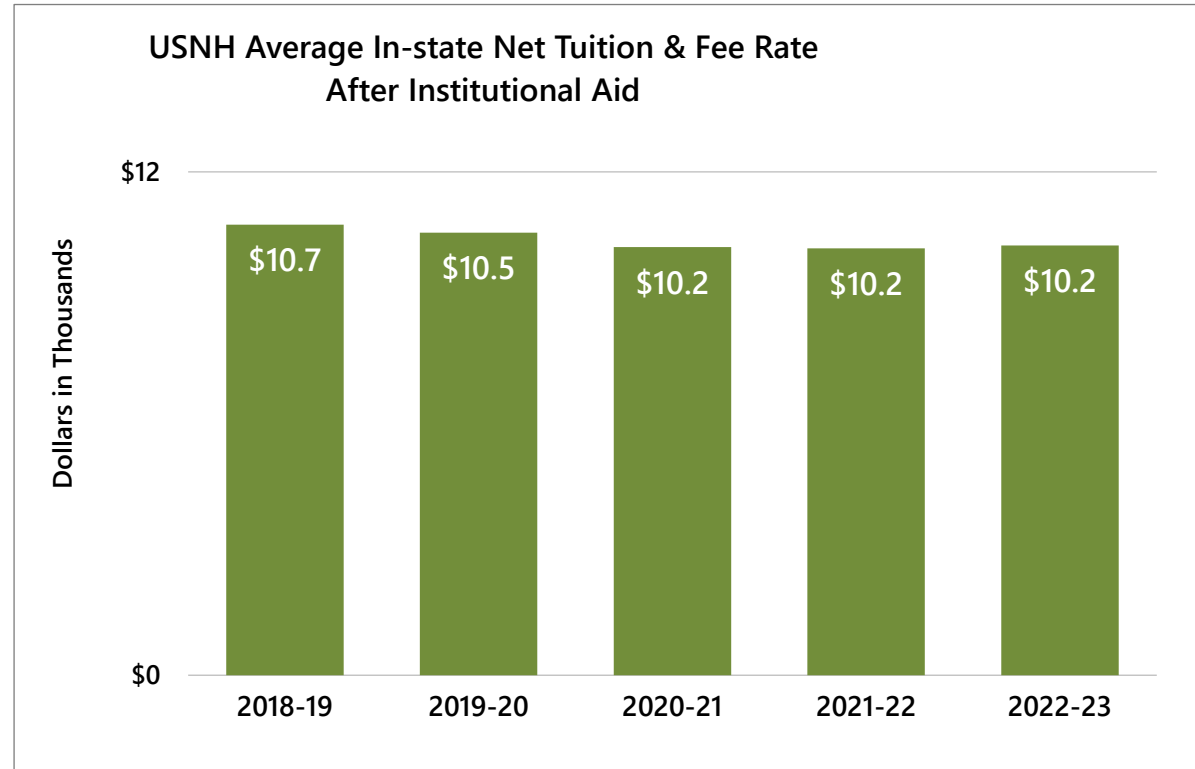
Statements of Revenues, Expenses and Changes
in Net Position for the Years Ended June 30,
\$ in millions



	2019	2020	2021	2022	2023
Tuition and fees	\$ 522	\$ 517	\$ 508	\$ 505	\$ 503
Less: student financial aid	(197)	(200)	(207)	(214)	(219)
Net tuition and fees	325	317	301	291	284
Sales of auxiliary services	214	166	162	193	210
Grants and contracts	155	172	227	263	279
State general appropriations	81	86	89	89	89
Noncapital gifts, investment income and other revenues	88	88	89	79	107
Total Operating and Nonoperating Revenues	863	829	868	915	969
Employee compensation	534	538	578	508	550
Supplies and services	204	191	230	270	275
Utilities, depreciation and interest	102	103	105	106	114
Total Operating and Nonoperating Expenses	840	832	913	884	939
Increase (Decrease) in Net Position before other changes*	23	(3)	(45)	31	30
Endowment gifts and returns, net	27	(10)	196	(90)	49
State capital appropriations and other changes	2	12	9	22	4
Total Other Changes in Net Position	29	2	205	(68)	53
Effect of adoption of new accounting standards	(2)	-	-	-	-
Total Increase (Decrease) in Net Position	\$ 50	\$ (1)	\$ 160	\$ (37)	\$ 83

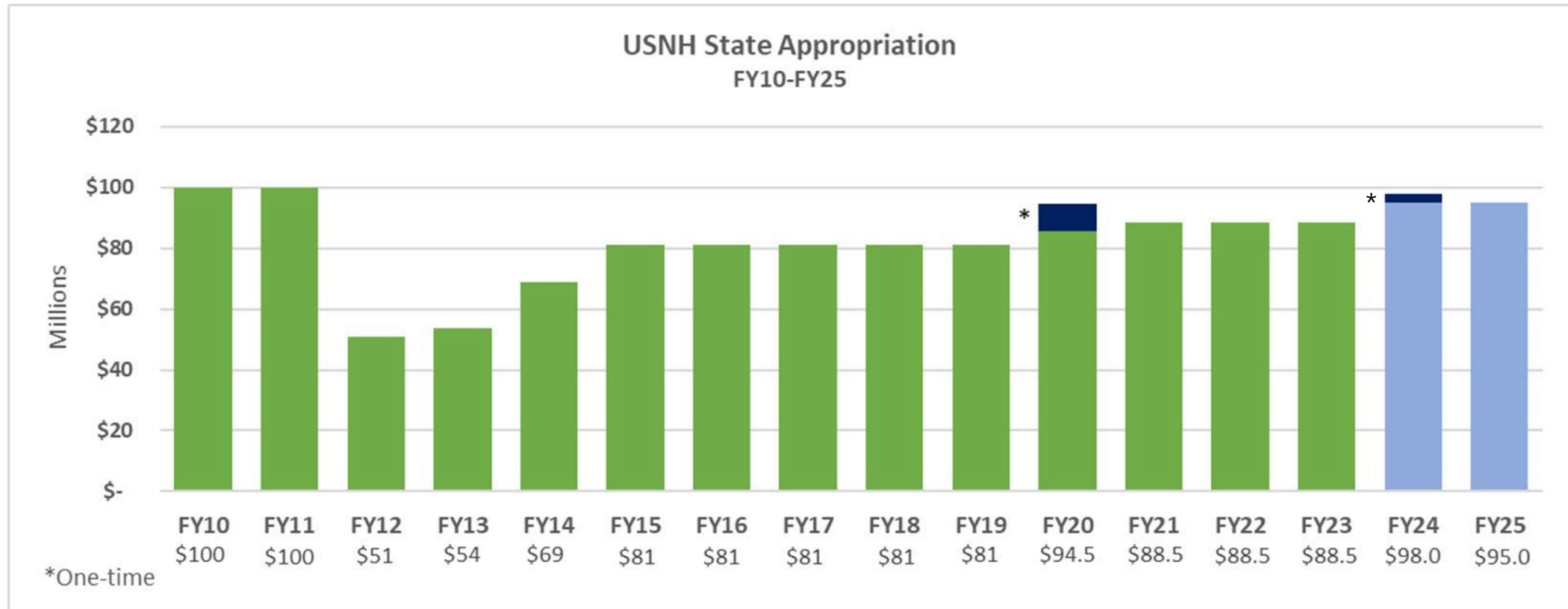
* also referred to as Operating Margin

Declining Net Tuition and Fees Paid by NH Students



NH students have paid the same tuition since 2019-2020. With significant increases in financial aid, net tuition and fees are lower than they were five years ago.

State Operating Appropriations



* One-time funding; \$9M FY20 and \$3M FY24

Employee Headcount as of 12/19/23



	Full Time			Part Time				Total Employee Headcount
	Staff	Faculty	Total	Staff	Faculty	Student	Total	
UNH	2,339	947	3,286	708	447	3,430	4,585	7,871
PSU	246	172	418	128	133	678	939	1,357
KSC	285	125	410	100	124	467	691	1,101
SYS	94	-	94	1	-	1	2	96
Total	2,964	1,244	4,208	937	704	4,576	6,217	10,425

Unions and Employee Headcount as of 12/19/23



Union	Headcount
KSC Adjunct Association	98
KSC Education Association	121
KSC Administrative Staff Association	48
KSC Staff Association	108
KSC Directors & Supervisors Association	35
KSC Campus Safety	7
PSU AAUP	122
PSU Non-Tenure Track	48
PSU Teaching Lecturer	92
UNH AAUP	525
UNH Law Faculty NEA	24
UNH Lecturers United AAUP	178
UNH Police	10

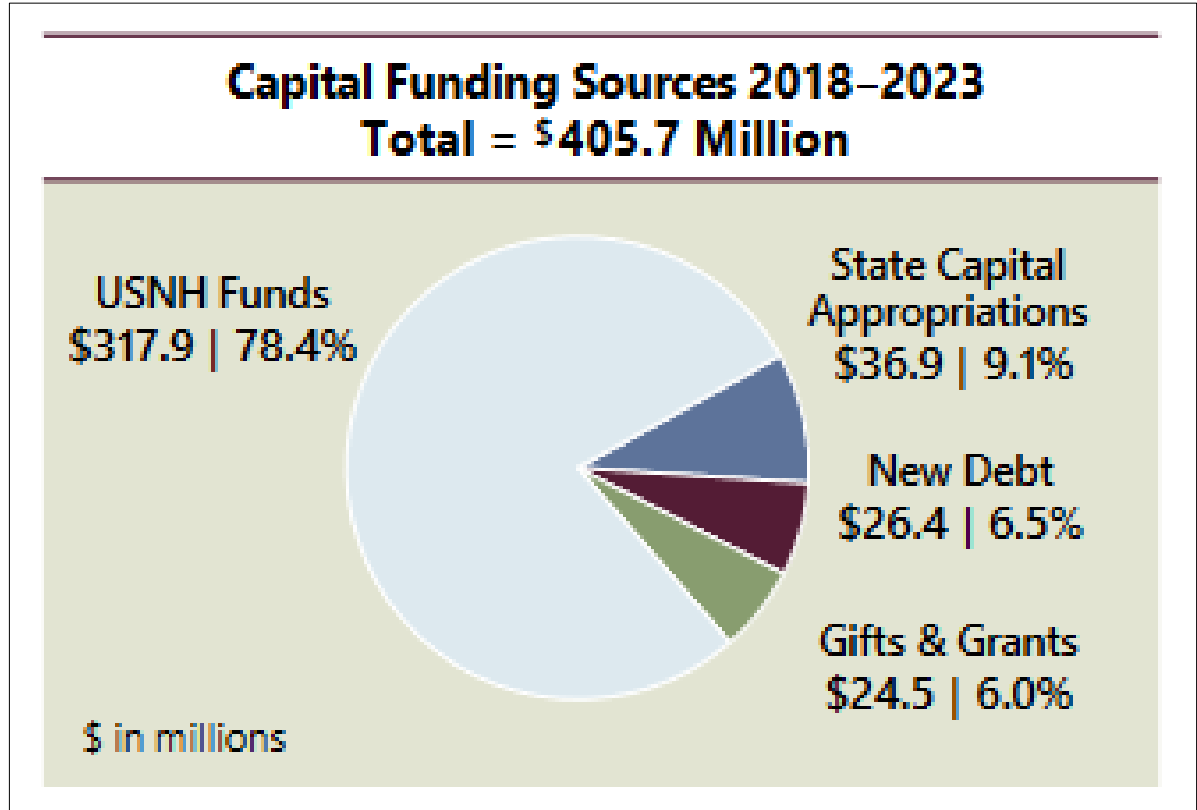
By Institution	Headcount
KSC	417
PSU	262
UNH	737

On 8/17/23 UNH received notification that the International Union Painters and Allied Trade District Council 35 (IUPAT DC 35) registered a petition with the New Hampshire Public Employees Labor Relations Board (NH PELRB) to organize UNH building service workers.

Summary Capital Profile



	Building Quantity	Gross Square Feet
UNH Auxiliary	75	2,748,756
UNH Education & General	216	3,286,451
UNH TOTAL	291	6,035,207
KSC Auxiliary	36	737,374
KSC Education & General	37	715,280
KSC TOTAL	73	1,452,654
PSU Auxiliary	35	820,399
PSU Education & General	27	811,505
PSU TOTAL	62	1,631,904
GSC Education & General	1	57,909
USNH TOTAL	427	9,177,674



Facilities Factors Impacting USNH

1. Decreasing campus populations
2. Aging of space and converging waves of life cycle need
3. Escalating construction costs and increasing annual targets to keep up with life cycle needs.
4. Increasing operational investments necessary to properly maintain space



Challenges

Regional Competition

More than **56%** of recent NH HS grads enrolled out of state, compared to the national average **25%**.

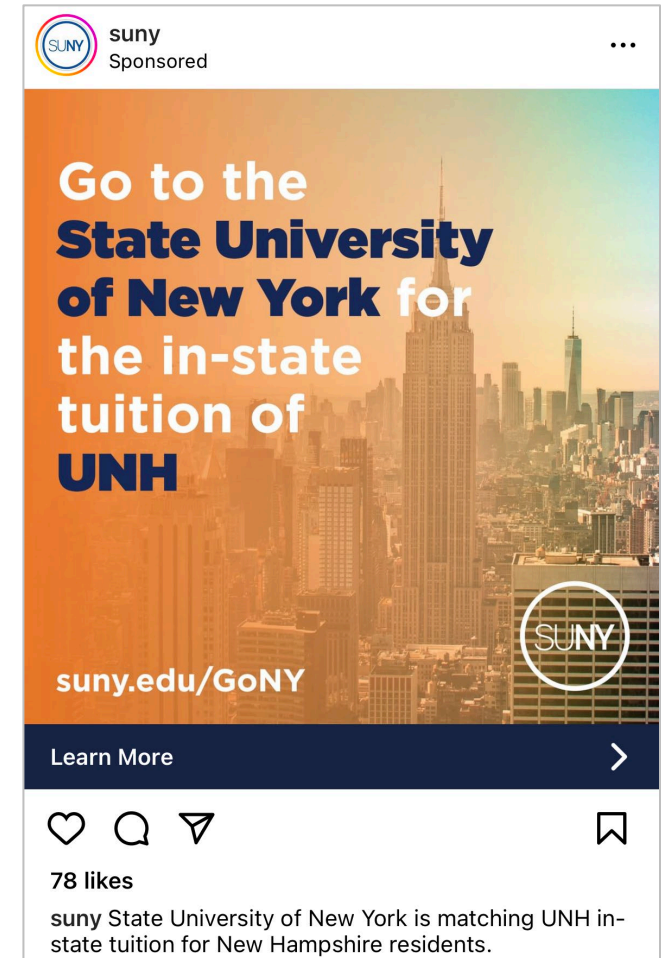
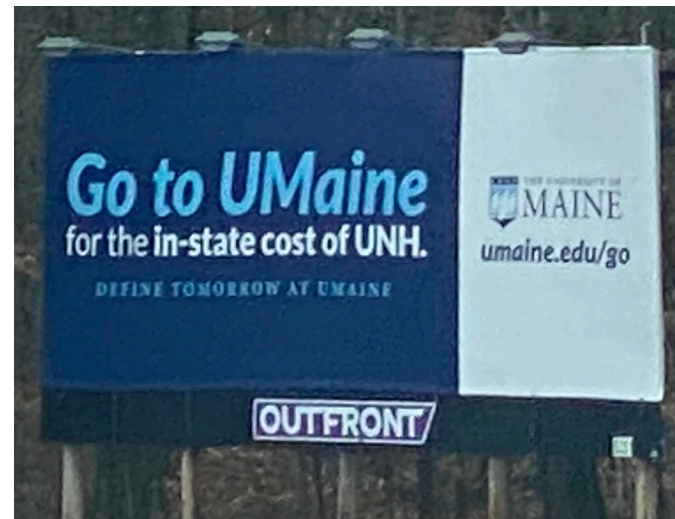
- Lower state support leads to higher in-state tuition.
- Higher in-state tuition makes it easier for other states to compete for NH students.

Private Sector Competition

Pressure to enter directly into the workforce (\$25 to \$30/hour)

Society questioning the value of higher education

Inflationary pressures while holding In-state tuition flat



USNH Shared Services



- Enterprise Technology & Services
- Human Resources Procurement
- Financial: Payroll, accounts payable, accounting, travel and expense, non-student accounts receivable and billing, treasury (cash and investments and debt), PCI compliance
- Procurement
- Legal
- Internal Audit
- Pre and post grant compliance

USNH is constantly evaluating and considering other areas of opportunity.

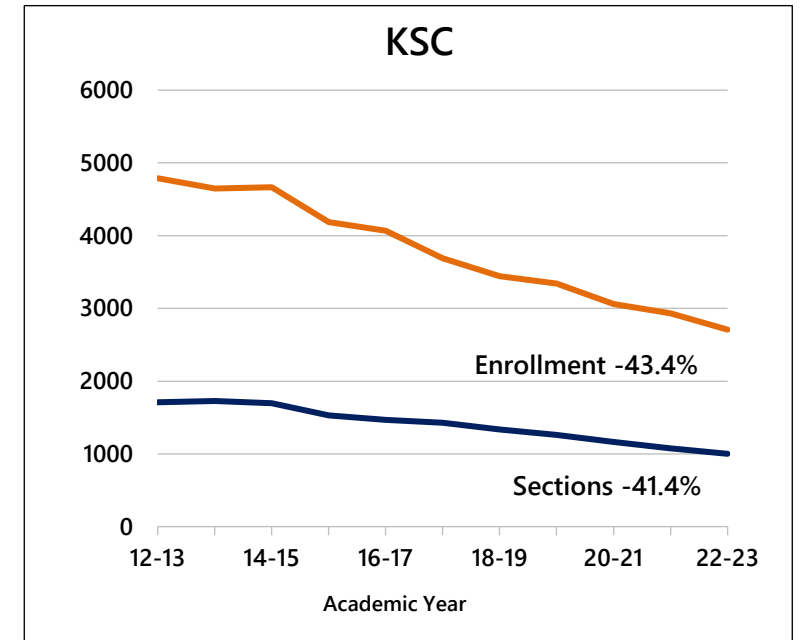
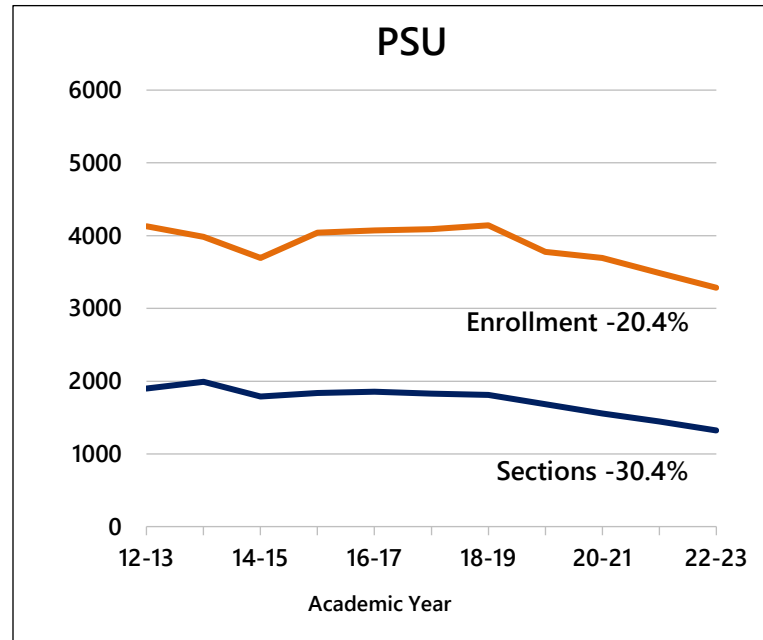
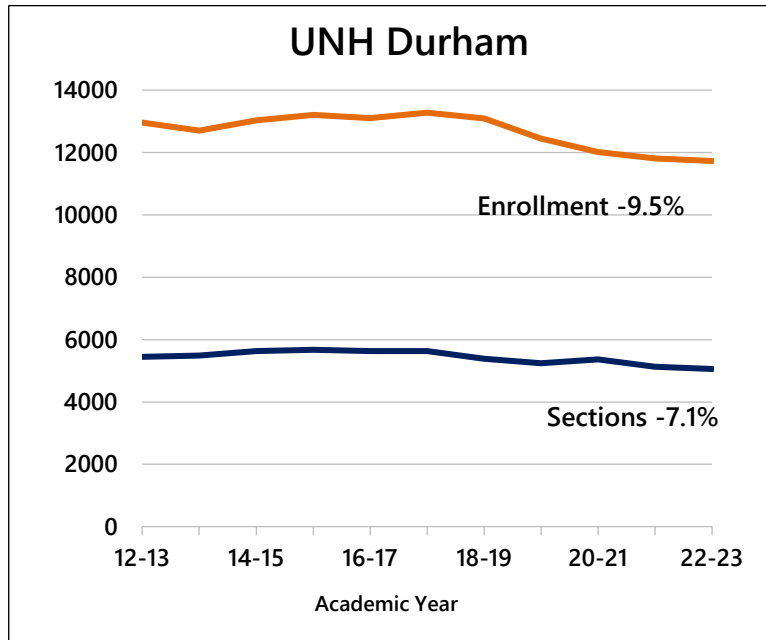
Academic Program Right Sizing

Undergraduate Course Sections v. Enrollment

10-Year Trend



Section Count and Enrollment Headcount, with 10-Year Change



Data from campus IR. Undergrad section count reflects fall and spring terms, standard full credit courses. Matriculated undergrad headcount reflects fall and spring for UNH, fall only for KSC and PSU.

Supplying NH's Workforce



18,800

Class of 2012-2020 graduates working in NH in 2021 (NH Emp. Security)

11,000

Largest importer of young talent each year
Attracting enrolled students from across the country

2,000+

NH employer partners, collaborating on internships and hiring

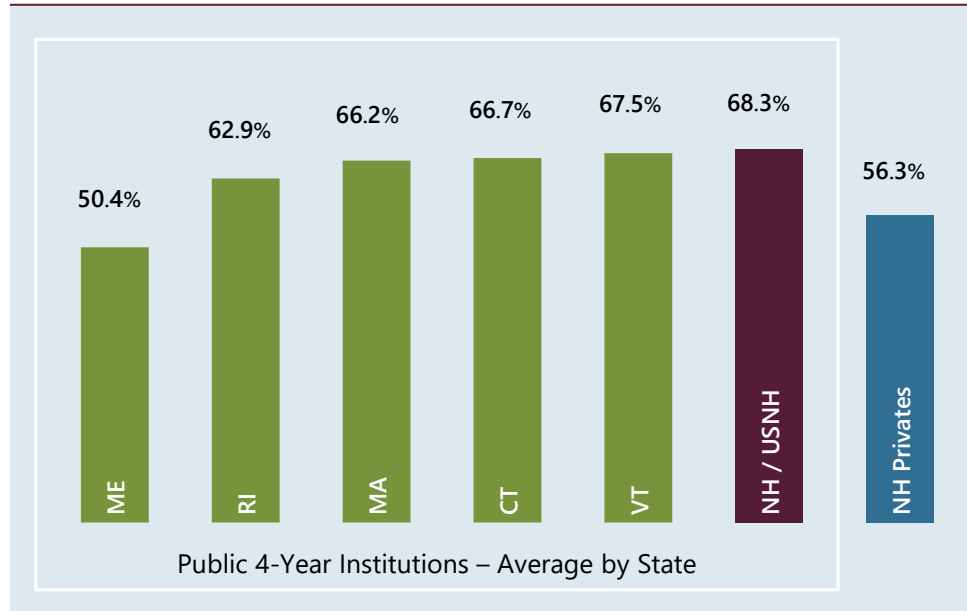
2X

Higher likelihood of non-resident graduates working in state if they complete a NH internship

\$10,200

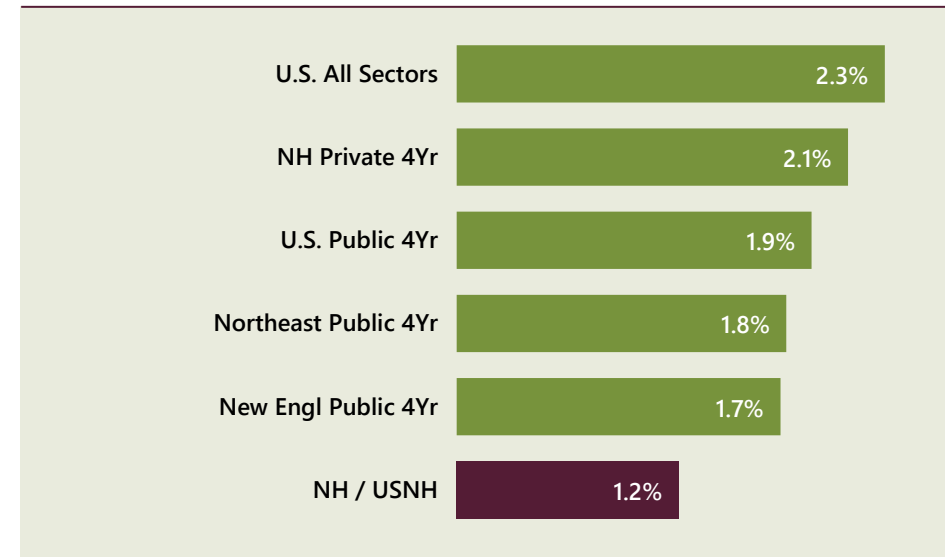
Average annual in-state tuition after aid has been applied
Lower than five years ago

Bachelor's 6-Year Graduation Rate



U.S. Dept. of Education, National Center for Education Statistics, IPEDS. FY21 provisional data, most recent available.

Student Loan Default Rate



National Student Loan Data System, official 3-year default rates released 10/2022 on borrowers entering repayment in 2019. New England and Northeast averages exclude NH/USNH. Universally low default rates reflect COVID-related moratorium on repayment.

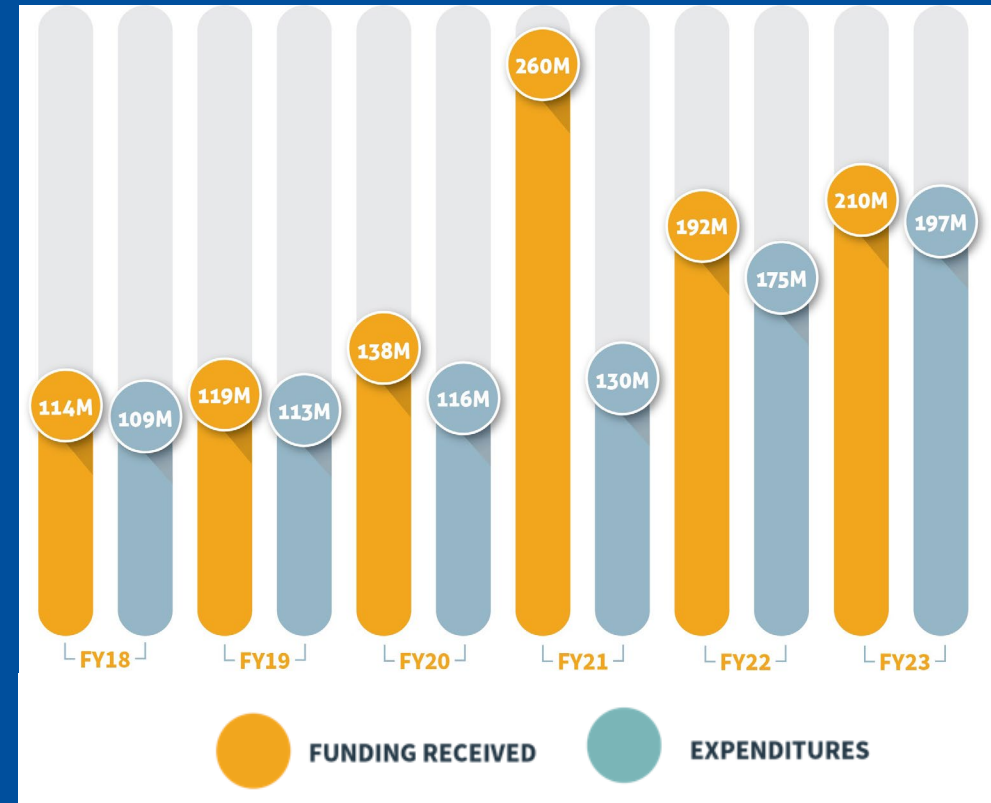
UNH Fast Facts

- Over **15,000 students** from **49 states** and **82 countries**
- **11** schools and colleges, **3** campuses, **200+** degree programs
- **94%** “first destination” success rate
- **\$270 million** in aid awarded, with **88%** of students supported
- **R1** university with **\$210.3 million** in competitive funding
- **#3** for campus free speech



UNH is a top US Research University

- UNH consistently outperforms and outcompetes larger universities
- Global leaders in space science, ocean mapping, natural resources, and social sciences research
- Research funding supports student, faculty, and staff salaries and contributes to local and state economic development.



UNH Powers NH's Workforce

- Career and Professional Success manages over 5,000 employer relationships and hosts the state's largest annual job fair.
- 94% of the class of 2022 is employed or enrolled in further education.
- 2,200 students from the class of 2022 are working in NH for approximately 500 companies.



Our Students

- **Over 40% of students are first-generation college students**
- **43% of alumni now reside in New Hampshire**
- **22 highly competitive NCAA Division III teams, earning perennial Little East Conference champions and naming as national All-Academic teams**



Our Programs

- **More than 40 academic majors, meeting the needs of the state and region**
- **Emphasis on field experience and internships**
- **First in the nation undergraduate degree programs in Holocaust & Genocide Studies and Occupational Health & Safety**

Nationally Accredited and State-Recognized Programs

- **Education**
 - **Largest major; providing educator preparation in critical shortage areas**
- **Music**
 - **All-Steinway Campus, one of only 190 colleges worldwide**
- **Nursing**
- **Chemistry**
- **Dietetics / Public Health**

Excellence in Undergraduate Research & Service Learning

- **60% of graduating seniors engage in service learning**
- **Region I Occupational Safety & Health Training Institute Education Center**
- **WorkWISE New Hampshire Small Business Consulting**
- **\$7.5M annually in externally funded research activity**

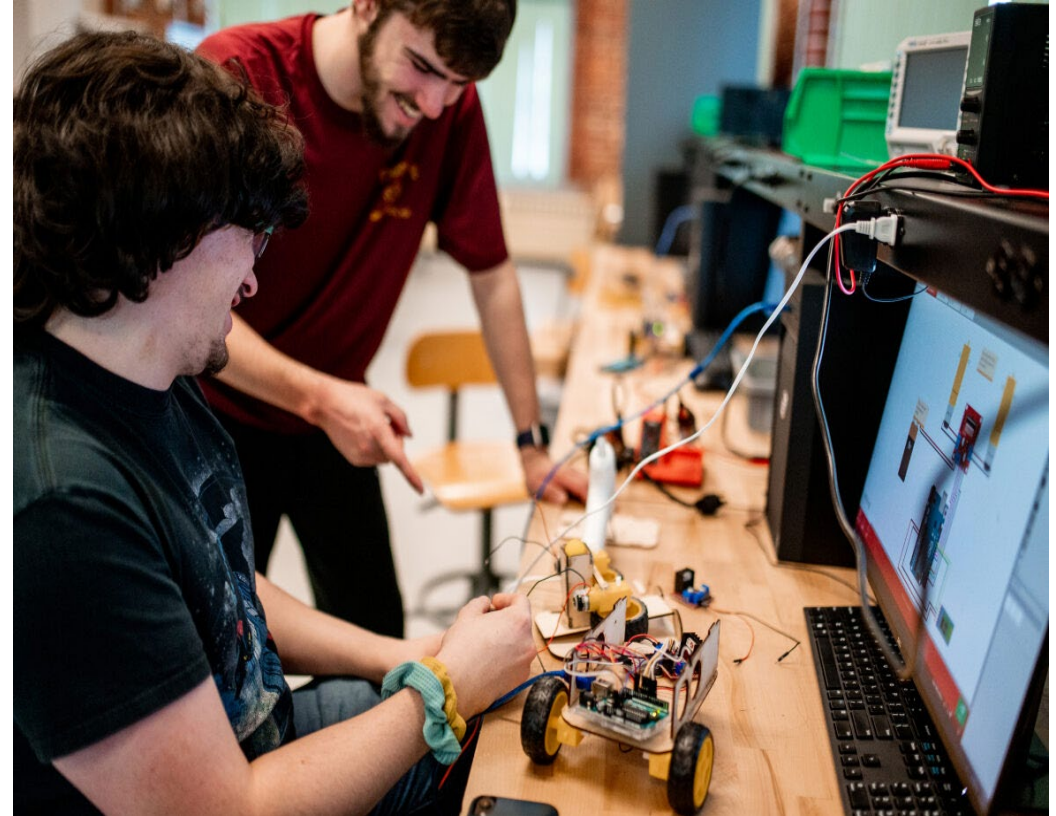
Cluster Learning

PSU's unique and integrated academic environment focuses less on final products and more on helping students learn how to learn, how to take risks in their learning, and how to find, understand, and use academic knowledge to help reach life and career goals.

Cluster Learning breaks down boundaries between disciplines, between the classroom and “the real world,” enabling students to tackle issues and problems they care about through personal and professional opportunities that prepare them for lifelong success.

New Cluster Majors include:

- **Climate Studies (BS)**
- **Digital Music Production & Entrepreneurship (BA)**
- **Forensic Science (BS)**
- **Game Design (BS)**
- **Robotics (BS)**
- **Sustainability Studies (BS)**



Recent Cluster Project Partnerships

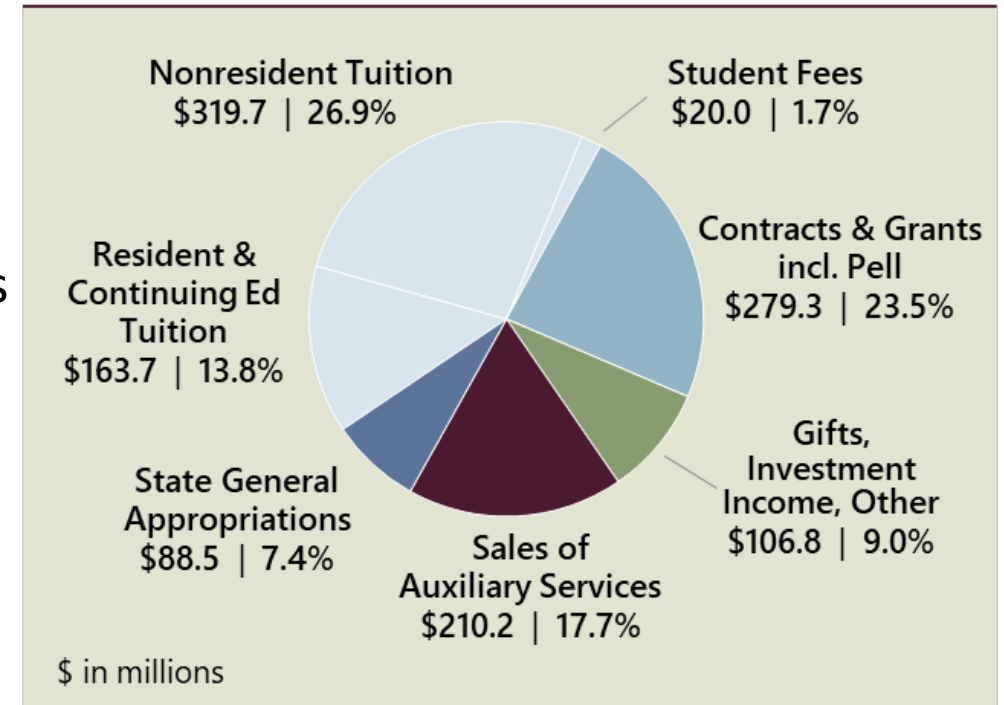
- Casella Waste Systems: Rehabilitating robots to ward off landfill wildlife
- Franklin, NH, School District: Retaining teachers while preparing the next generation of educators
- Freudenberg Sealing Technology: Collaborating on robotics training
- White Mountain Paper: Researching sustainable land use opportunities for wastewater lagoon property



Did You Know?

- **89%** of students receive some form of aid
- **USNH has held tuition flat for 6 years** (end FY 2025)
- **1 of 3 students** is the first generation to attend college
- USNH has a **\$3.7B** in economic impact on the NH economy
- USNH operations supports and sustains roughly **10,000** jobs
- NH residents eligible for a federal Pell grant
will pay no tuition through the **Granite Guarantee**.

Revenue Sources FY23
Total = \$1.2 Billion



Operating and nonoperating revenues. Excludes capital additions. Gross tuition and fees, not netted for financial aid.

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