



Questions received from vendors for RFP 2023-C001 Public Relations and Recruitment for Computer Science Educator Program

Q: The document states to use Appendix A as the cover page - Appendix A is not attached to the RFP document. Can you please provide and direct me to where I can download it?

A: The Appendix A (Cover Page) is available as a PDF underneath the official RFP posting here: <https://www.education.nh.gov/partners/working-nh-doe/requests-proposals>. The actual link to the document is available here for downloading: <https://www.education.nh.gov/sites/g/files/ehbemt326/files/inline-documents/sonh/appendix-a-cover-letter.pdf>.

Q: What is the budget for this campaign?

A: As stated on page 11 of the RFP, the estimated cost of this contract is \$100,000 to \$300,000.

Q: Who are the ideal candidates for the Computer Science Educator Program?

A: The ideal candidates for the Computer Science Educator Program are industry professionals who can bring computer science expertise to the students of New Hampshire.

Q: Would this search for them be local, regional, or national?

A: The target search area for recruitment would be New Hampshire.

Q: Could you explain the process for obtaining an educator credential? E.g. Is it an application process? How long does it take? How many forms are there to complete? Is it relatively easy? Etc.

A: There is an application process to obtain an educator credential in NH. This website highlights the process: <https://nhdoepm.atlassian.net/wiki/spaces/CHD/overview>, which typically takes about 30-60 days and includes a criminal history records check. There are several forms to complete.

Q: What industry credentials make an individual eligible?

A: NHED is expected to have a list posted on its website in early November.

Q: Individuals are eligible for compensation bonuses for teaching full-time in approved New Hampshire computer education programs. Can you clarify what levels of education these programs refer to? (high school, tech school, advanced education, all?)

A: These programs refer to the public K-12 education system.

Q: Could you confirm what the budget is for this work?

A: As stated on page 11 of the RFP, the estimated cost of this contract is \$100,000 to \$300,000.

Q: Could you let us know if you have a local preference or are you open to a Canadian agency that has done similar work with clients across the United States, with some currently being the States of California, Colorado and Wyoming?

A: Since much of this work is likely remote, NHED is open to considering the appropriate vendor outside of the US.

Issued Sept. 22, 2023